



# Personal & Professional Social Media Policy

## Hosted By The Pasadena Department

More than ever, public safety and government personnel need to protect themselves and their agencies on social media. Knowing how to secure accounts, adjust settings, and properly use social media - both professionally and personally, can keep everyone safe, and out of trouble!

Most agencies have social media policies and procedures that are generic and outdated, if they even have them. This training will help you tailor your policies and procedures to what is modern-day practice in the digital world.

### What You'll Learn...

- Security settings
- Conduct on social media
- Social media terms of use
- Developing and updating your policy
- Internal procedures
- Starting and managing a social media team

**October 2, 2019**

9 am to 5 pm

Pasadena Police Department  
207 Garfield Avenue  
Pasadena, CA 91101

**\$175**

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